

# Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58766   CF   LOC-POL   FBD - LBD: 10/30/12 - 11/04/12   HL#:   Created: 10/24/12 02:50 PM  
 Client: AMERICAN ACTION NETWORK...   CPE: / / 3498   Agency Commission: 15 %   Updated: FWONG on 10/24/12 03:01 PM  
 Agency: AMERICAN MEDIA & ADVOCACY   Product: AMERICAN ACTION   Self :03:00   Confirmed: 10/24/12 03:00 PM  
 Buyer: T. ROBINSON   Demo: P35-64   DMA RTG   Sched. Code: Z   Contract: 10/25/12 08:49 AM  
 AE: PAT CASHEN POLITICAL-WBZ-TV   Billing Int: Monthly   BM: SS  
 Share: 0%   WCVB: 0%   WHDH: 0%   WFXT: 0%   WLVI: 0%   WSBK: 0%   WBPX+: 0%   WNDS: 0%   CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35-64	Rate	Spots	Total	NR	A/G
001	WCBSSUN	* * * * * S	MORN	30				0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35-64	Rate	Spots	Total	NR	A/G
002	WFACE	* * * * * S	FACE	30				0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35-64	Rate	Spots	Total	NR	A/G
003	PNAVY	* T * * * * *	REGP	30				0.0	\$30,000.00	1	\$30,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	10/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35-64	Rate	Spots	Total	NR	A/G
004	PPERSON	* * * T * * *	REGP	30				0.0	\$22,000.00	1	\$22,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35-64	Rate	Spots	Total	NR	A/G
005	SNFL2ND	* * * * * S	NFL	30			NFL	0.0	\$50,000.00	1	\$50,000.00		
	PITTSBURGH AT NY												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	5	0	\$111,500.00	\$94,775.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$111,500.00	\$94,775.00	\$0.00	\$0.00